Camila Valdes

Visual comunication Designer

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www.camilavaldes.art

RESUME

Visual Communication Designer, with 9 years of experience in the creative and conceptual area of design, specializing in Branding, Illustration and UX/UI, I have worked in different digital products with multidisciplinary teams in technology sector.

WORK EXPIRIENCE

April 2022 - Nov. 2024

Cali, Colombia
Remote

UX/UI Designer - Intelecto S.A.S.

- Designing of corporate apps for public sector companies
- Designing of government websites with accessibility guidelines, such as WCAG 2.2
- Working under under Agile & Scrum Methodologies

Jan. 2017 - Sept. 2019

Cali, Colombia
Remote

Graphic Designer - Queryteck Tecnologies Colombia

- Web design, UI design
- Designing of websites and digital advertising pieces.

Jan. 2016 - Dec. 2016

Cali, Colombia
On-site

Research Assistant - Universidad Javeriana Cali

- Analysis of visual communication in the 1920s, in Cali, Colombia.

Jan. 2015 - Dec. 2015

Cali, Colombia
On-site

Graphic designer - Antorcha Films

- Designing of advertising pieces to promote audiovisual projects of the company.

SKILLS

Brand design and strategy - Illustration - Packaging - Typography - UX/UI Design - Website accessibility

EDUCATION

Jan. 2011 - Oct. 2014

Cali, Colombia

Bachelor's Degree - Visual Communication Design

Major on Brand design and Packaging
Pontificia Universidad Javeriana

Sept. 2019 - Feb. 2022

València, España

Master's Degree - Graphic Design and Illustration

Universitat Politècnica de València

LANGUAGES

Spanish · Native   - **English** Intermediate